THE VISCERAL EDGE™ · MEDIA KIT

SUE MOSER

BIOS & INTRODUCTIONS

Mindset activator, keynote speaker, and founder of The Visceral Edge™. Helping high-capacity leaders stop performing and start leading from what's actually alive.

Mindset Revolutions.
Visceral Results.™

MINDSET ACTIVATOR • KEYNOTE SPEAKER • FOUNDER

STAGE & PODCAST INTRODUCTION

Introducing Sue.

Our next guest doesn't motivate. **She activates.**

Sue Moser is a high-voltage keynote speaker and mindset activator who works with high-capacity leaders inside the nervous system, where change actually happens. A cancer survivor since birth, Sue lived life in a hidden battle with her body - she learned early how to move through pressure, pain, and intensity. She carried that survival intelligence into corporate life, earning her JD/MBA, excelling in high-stakes environments, and discovering firsthand how performance can eclipse presence.

Today, Sue brings lived resilience, strategic intelligence, and somatic insight to the stage, cutting through noise, polish, and platitudes to help leaders reconnect with clarity, courage, and grounded power in real time. Her work sits at the intersection of high-stakes performance, lived adversity, somatic intelligence, and radical truth-telling.

Please join me in welcoming **Sue Moser**.

SHORT BIO

The Essentials.

Sue Moser is a keynote speaker, mindset activator, and founder of The Visceral Edge™. A JD/MBA, lifetime cancer survivor, and mom through gestational carrier, Sue helps high-capacity leaders stop performing and start leading from what's actually alive. Blending lived resilience, strategic intelligence, and somatic insight to create real, grounded change.

SHORT BIO · FIRST PERSON

I'm Sue Moser, keynote speaker, mindset activator, and founder of The Visceral Edge™. I help high-capacity leaders stop performing and start leading from what's actually alive. A cancer survivor since birth who lived life in a hidden battle with my body, a JD/MBA, a mom through gestational carrier and someone who is done with leadership built on override. That's the work. Mindset Revolutions. Visceral Results.™

ONE LINE

Sue Moser is a keynote speaker and mindset activator helping high-capacity leaders trade performance for presence. Founder of The Visceral Edge™. JD/MBA. Lifetime cancer survivor and mom through gestational carrier.

MEDIUM BIO

The Story.

Sue Moser is a high-voltage keynote speaker and mindset activator who helps high-capacity leaders stop performing and start leading from what's actually alive. Born with cancer and having her sacrum removed as a baby, she lived life in a hidden battle with her body - she learned early how to move through pressure, pain, and intensity. That survival intelligence followed her into a high-stakes corporate career (JD/MBA) and motherhood, where she mastered performance, competence, and composure, until she began questioning what that constant pressure was costing.

Today, as founder of The Visceral Edge™, Sue brings lived resilience, strategic intelligence, and somatic insight to the stage, cutting through noise, polish, and platitudes to help leaders and high-capacity individuals reconnect with clarity, courage, and grounded power in real time. She doesn't motivate. She activates.

MEDIUM BIO · FIRST PERSON

I'm Sue Moser, keynote speaker, mindset activator, and founder of The Visceral Edge™. I help high-capacity leaders stop performing and start leading from what's actually alive. I was born with cancer and lived life in a hidden battle with my body - I learned early how to move through pressure, pain, and intensity. I carried that into corporate life and motherhood, earning a JD/MBA and learning firsthand how performance can eclipse presence.

Now I bring lived resilience, strategic intelligence, and somatic insight to the stage, cutting through noise to help leaders and high-capacity individuals reclaim clarity, courage, and grounded power. I don't motivate. I activate.

FULL BIO

The Full Picture.

Sue Moser is a high-voltage keynote speaker, mindset activator, and founder of The Visceral Edge™. A method that helps high-capacity leaders and individuals stop performing and start leading from what's actually alive.

Born with cancer and having her sacrum removed as a baby, she lived life in a hidden battle with her body - she learned early how to move through pressure, pain, and intensity. That survival intelligence followed her into adulthood, where she built a successful corporate career (JD/MBA) and stepped into motherhood, mastering performance, competence, and composure, until she began questioning what that constant pressure was costing her, and everyone around her.

Today, Sue brings lived resilience, strategic intelligence, and somatic insight to the stage. Her work sits at the intersection of high-stakes performance, lived adversity, somatic intelligence, and radical truth-telling. A combination that lets her cut through noise, polish, and platitudes to help leaders and high-capacity individuals reconnect with clarity, courage, and grounded power in real time.

Sue's signature keynotes, ***The Visceral Edge™***, ***From Real Sh*t to Real Power™***, and ***Truth-Telling as a Leadership Skill***, have reached executive teams, women's leadership networks, non-profits, high performers and conference mainstages across high-pressure industries including healthcare, tech, finance, and insurance. Audiences don't just leave inspired. They leave clearer, steadier, and more honest with themselves about how they're actually operating.

She doesn't motivate. She activates.

QUICK REFERENCE

At a Glance.

TITLE

Mindset Activator · Keynote Speaker · Founder, The Visceral Edge™

TAGLINE

Mindset Revolutions. Visceral Results.™

CREDENTIALS

JD & MBA · Corporate executive background · Founder of The Visceral Edge™ methodology

EXPERTISE

- High-stakes performance
- Lived adversity & resilience
- Somatic intelligence
- Radical truth-telling

SIGNATURE KEYNOTES

- The Visceral Edge™
- From Real Sh*t to Real Power™
- Truth-Telling as a Leadership Skill

FORMATS

- 30–60 minute keynote
- Keynote + executive workshop
- Leadership offsites & retreats
- Conference mainstage

IDEAL AUDIENCES

- Executive & senior leadership
- HR, People Ops, L&D
- Women in leadership & founders
- Healthcare, tech, finance, insurance

SPEAKING STYLE

High-energy, grounded, deeply human. Story-driven with embodied tools. Humor, truth-telling, and nervous-system intelligence.

BOOKING & MEDIA INQUIRIES

THE VISCERAL EDGE™

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