THE VISCERAL EDGE™

SUE MOSER

MINDSET ACTIVATOR · KEYNOTE SPEAKER · FOUNDER



Mindset Revolutions.
Visceral Results.™

ABOUT SUE

Sue Moser is a high-voltage keynote speaker and mindset activator who helps high-capacity leaders stop performing and start leading from what's actually alive.

Born with cancer and having her sacrum removed as a baby, she lived life in a hidden battle with her body - she learned early how to move through pressure, pain, and intensity. That survival intelligence followed her into a high-stakes corporate career (JD/MBA), where she mastered performance, competence, and composure, until she began questioning what that constant pressure was costing her, and everyone around her.

Today, Sue brings lived resilience, strategic intelligence, and somatic insight to the stage, cutting through noise, polish, and platitudes to help leaders reconnect with clarity, courage, and grounded power in real time.

She doesn't motivate. She activates.

WHAT MAKES HER DIFFERENT

Most speakers talk about resilience, leadership, or mindset. Sue works inside the nervous system, where change actually happens.

- High-stakes performance
- Lived adversity
- Somatic intelligence
- Radical truth-telling

SIGNATURE KEYNOTES

30–60 MIN · CUSTOMIZED FOR AUDIENCE AND INDUSTRY

The Visceral Edge™

Where High-Capacity Leaders Reclaim Presence, Power, and Truth

A catalytic keynote for leaders who look successful on paper but feel disconnected, overextended, or stuck in autopilot.

- → Spot performance vs. presence
- → See how survival shapes leadership
- → Reclaim power without self-override
- → Lead from truth, not tolerance

From Real Sh*t to Real Power™

How Lived Experience Becomes Leadership Strength

A raw, resonant keynote about transforming adversity into authority, without bypassing or branding your pain.

- → Reframe adversity as strategic intelligence
- → Stop hiding what makes you powerful
- → Lead with credibility, not perfection
- → Build resilience without numbing

Truth-Telling as a Leadership Skill

Why the Future Belongs to Leaders Who Tell the Truth. Starting with Themselves

A bold keynote on emotional honesty, boundaries, and the cost of silence in modern leadership.

- → Recognize self-betrayal at work
- → Build clarity, not compliance
- → Use truth as a stabilizing force
- → Lead courageously when it matters

SPEAKING STYLE

- High-energy, grounded, deeply human
- Story-driven with embodied tools
- Humor, truth-telling, nervous-system intelligence
- Leaves audiences changed, not just inspired

FORMATS

- 30–60 minute keynote
- Keynote + executive workshop
- Leadership offsites & retreats
- Conference mainstage

IDEAL AUDIENCES

- Executive & senior leadership teams
- HR, People Ops, L&D
- Women in leadership & founder networks
- Healthcare, tech, finance, insurance

> *"Sue rewired my entire team in one session."* LEADERSHIP OFFSITE HOST

BOOKING & CONTACT
Sue@TheVisceralEdge.com